

MONEY

Wellness

Having a Healthy Perspective
on Earning, Saving and Spending
Your Money

**Self-Study
Coaching Program
Preview**



Money Wellness!

How to Have a Healthy Perspective on Earning, Saving, and Spending Your Money

Self-Study Coaching Program Preview



***Money Wellness! – A Healthy Perspective on Earning, Saving, and Spending Your Money
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Congratulations on purchasing your very own Ready2Go Self-Study Coaching Program!

You now have at your disposal another product in the extensive suite of completely developed Ready2Go products that you brand as your own and easily implement to grow your business. We certainly hope that you use this product in conjunction with the full suite of marketing and communication products, as regular contact with your clients and prospects is the most effective strategy for growing your business.

The full suite of Ready2Go products includes **professionally written, scripted and designed:**

- Pre-written tweets
- Special reports
- Audio training programs
- Success tips
- Speeches
- Teleseminars
- Workshops
- Self-Study Coaching Packages

When it comes to effective ways to gain exposure and offer a valuable service to your prospects and clients, teleseminars are a sure fire strategy. They are hugely popular in the industry for a reason. They are a cost effective, convenient, and very efficient way to deliver value to your market.

While we hope that you are using the workshop in conjunction with the Ready2Go Marketing Solutions Bundle, this product alone is a great tool for growing your business. With your Ready2Go Teleseminar, you are implementing a powerful strategy for growing your business. And the great news is that the Ready2Go Teleseminar topics are completely developed and ready for you to implement. They are relevant to most target markets and are easily customizable, saving you tons of time and effort. They are also designed to be educational, engaging and fun so that your attendees leave the call feeling that it was time well spent.

If hosting teleseminars is new for you, or even if you are a veteran, then you have come to the right place, as it doesn't get much easier than with a Ready2Go Teleseminar. If you apply the tips you learn in this Teleseminar Guide, and combine it with a professionally crafted Ready2Go Teleseminar, then you are on your way to great success!

The Ready2Go topics are highly relevant to most target markets, easily customizable and specially designed to attract, nurture and convert clients in a systematic way. Plus these products can easily integrate with your own products, services and communications.

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In this comprehensive suite of products, your prospects and clients will receive quality content, have an opportunity to establish familiarity and trust in you, and get sought after solutions to their needs. And doing professional presentations is one of the most effective components of an effective marketing strategy.

Enjoy!

A handwritten signature in black ink that reads "Kim".

Kim Clausen,
President
Ready2Go Marketing Solutions, Inc
Kim@Ready2GoMarketingSolutions.com

P.S. Please be sure to tell us about your experiences. We are excited to hear!

What You Get in Your Ready2Go Coaching Package

Your Ready2Go coaching package includes:

- An editable cover for customizing and delivering your coaching program.
- Coaching modules with a combination of,
 - Teaching and activity set up,
 - Client exercises and handouts,
 - Debrief questions,
 - Follow-up plan which includes,
 - Homework and coaching sessions
- How to use your Ready2Go Coaching Package as a Free Offer to grow your list
- 5 Ways to use your Ready2Go Coaching Package to grow your list and make more money in your business.

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About Ready2Go Marketing Solutions, Inc.®

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About Ready2Go Marketing Solutions, Inc.®

Ready2Go Marketing Solutions, Inc. – Instant Information Products to Market Your Business

Ready2Go Marketing Solutions, Inc. provides small business owners with turn-key marketing products, so that they can spend less time marketing and more time growing their business.

Ready2Go Marketing Solutions, Inc. offers a suite of plug-n-play marketing solutions such as fully-developed workshops, teleseminars, speeches, audio training programs, special reports and more. These tools are ready-made for coaches, consultants, trainers and speakers to customize and brand as their own, saving tons of time and effort.

By creating these completely developed products, we've eliminated the difficult and time-consuming task of content creation, so small businesses don't have to worry about marketing and selling. Instead, they can now put their marketing on auto-pilot and focus on doing the work they truly enjoy.

Our products include everything small businesses need to deliver value added products to their clients and prospects. It's marketing made easy!

We Have Common Bonds

Like you, we are business owners and coaches who struggled with the lack of marketing materials to grow our own businesses. We were frustrated by the choices, the availability and the accessibility of quality marketing plans and materials that actually work.

So we did something about it. We went out and crafted marketing strategies that are highly effective, boldly innovative and dazzlingly creative.

We have professional marketers, training developers, copywriters, and speech writers who are poised to provide you with the highest quality products and services to grow your business with more than 50 years of training development, speaking and business development experience.

Our products are professional grade, developed by experts in the industry and are easy to follow and implement, GUARANTEED.

Plus, if you need that additional support to help you launch your Ready2Go marketing solution, we have trained coaches on staff to assist you.

For further assistance, contact us at support@ready2gomarketingsolutions.com or give us a call anytime.

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Ready2Go Marketing Solutions' Product Offerings

Be sure to check out the full range of products available to you from Ready2Go Marketing Solutions, Inc. to help you to successfully grow your list, nurture relationships by providing great value, market your teleseminar and get new clients.

With these products you receive quality content created by professional copywriters, speech writers and training developers, plus all the instructions and tips that you need to be successful in your implementation. The Ready2Go products are created on topics that are highly relevant to most target markets, and have valuable content that your prospects will find very educational and informative. Plus they are easy to customize and brand as your own.

The full suite of Ready2Go products to coordinate with your teleseminar includes:

- **Pre-written tweets** to gain awareness and promote your special offers and events
- **Special reports** to use to grow your list or send to your list as a gift
- **Professionally scripted audio training programs** that you record in your own voice
- **Success tips**, which are 100- to 200-word "mini articles" to send to your list or use as blog posts
- **Professionally crafted speeches** for your in-person presentations
- **Professionally designed workshops** to reach more people, generate income and convert more clients

To learn more about the Ready2Go products, go to www.Ready2GoMarketingSolutions.com.

Read This First

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How to Use the Coaching Program

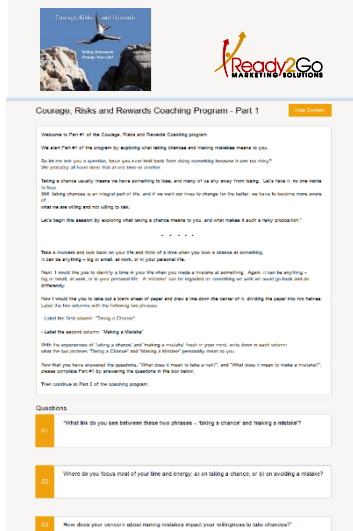
Your Ready2Go Coaching Program is expertly designed to be delivered in a variety of ways:

1. Popular platform options:

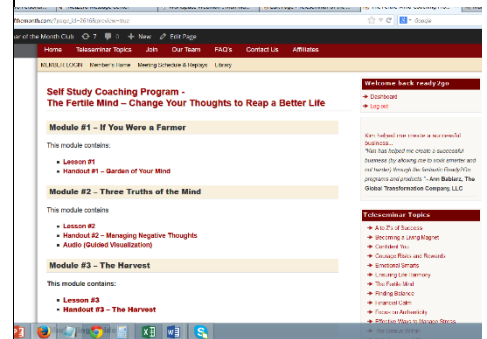
Coaches Console: (www.coachesconsole.com)



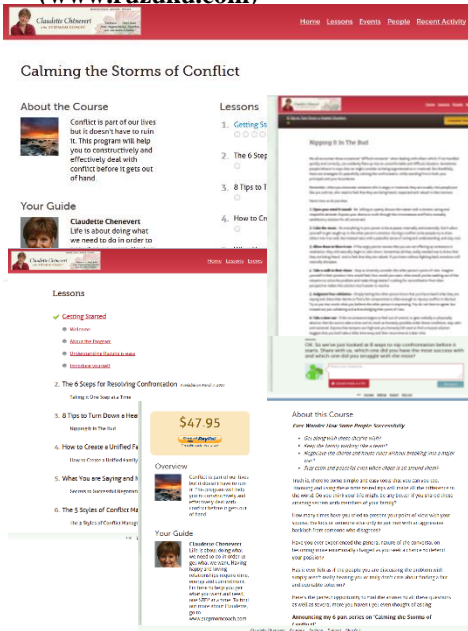
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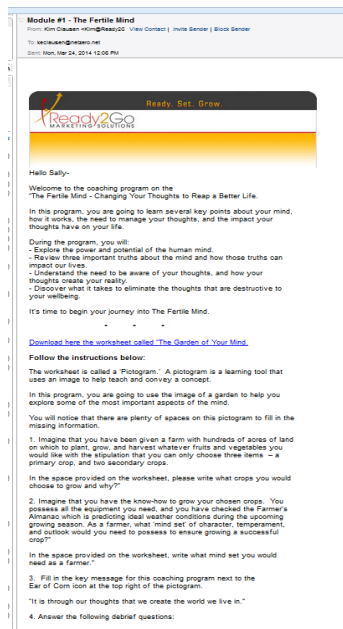
Website:



Ruzuku: (www.ruzuku.com)



Email:



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2. Written word or recorded format.

Your Ready2Go coaching program has been designed to be delivered via the written word or can be recorded and delivered in an MP3 format. Easy to follow instructions are provided in each coaching package.

3. Branding.

We have provided an editable cover, coaching program script, activity sheets and additional homework so you can change the content, name, and add your brand.

Currently, the cover image is grouped for easy distribution. To edit the cover image, ungroup the images and fonts to customize as needed.

4. Delivery. Each coaching program is divided into 5-8 modules and will take your clients 60-75 minutes to complete in its entirety. For free programs, you may “drip” the modules (give one at a time through a timed schedule), but it is also recommended to give your clients the choice to have full access as well. Sometimes clients are excited to complete the program and want to work at their own pace and not be forced to wait.

5. Free and Paid. These programs are designed to be delivered as a free gift or a paid program. Additionally they can be delivered as individual programs or bundled together. See the section on “5 Ways to Make Money With Your Ready2Go Coaching Program.”



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Coaching Package

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Write or Record:	Content	Notes
	<p>Module #1 - Money Mindfulness</p> <p>“Welcome to the coaching program on “Money Wellness! – How to Have a Healthy Perspective on Earning, Saving, and Spending Your Money.”</p> <p>In this program you are going to take a good look at spending patterns, the emotions that drive them, and ways that you can build a solid future for yourself and your family through planning that fits your lifestyle.</p> <p>Specifically you will explore three key steps necessary for effectively managing your money, including:</p> <ul style="list-style-type: none"> ▪ Getting the pulse on your current financial situation – how your money comes and goes in your life. ▪ Clarifying your financial future and how you would like your money to be working long term. ▪ Identifying what’s currently getting in the way of you reaching a healthier financial future.” <p>In preparation for this training, you will need:</p> <ul style="list-style-type: none"> ▪ One of your paper currencies ▪ A calculator. <p>Module #1 begins with testing your money mindfulness.”</p> <p style="text-align: center;">* * *</p> <p>“Money is such an important part of life. You need it for all the essentials to live – to eat, buy clothing, have a roof over your head, medical care, recreation and more.</p>	

It also plays an important part in your future plans. You have dreams you want to fulfill, and money is probably going to be needed in order to make those dreams come true.

But many people face a BIG problem with money - they never seem to have enough of it. The checking account is close to zero, and the next paycheck isn't coming for another week. Several bills are due and it looks like they'll have to rob from Peter to pay Paul – again!

Why is it so difficult for so many people to make ends meet from month to month? Why does there never seem to be enough money to cover our needs and wants?

Well, part of the reason financial health eludes so many people is that they don't pay attention to it. They think they do, but really they don't, or at least they don't pay **enough** attention to it.”

* * *

[Client Activity]

“Take out one of your paper currencies for this exercise.

You are going to answer several questions to see how familiar you are with what's printed on your currency.

While you review the questions, picture the currency in your mind. No cheating by looking at the bill! You must go from memory.

Answer the following questions to the best of your ability:

On the front side of the bill:

- How many times is the value printed on the front?
- Is the value numerical or spelled out?
- Is there a picture on the bill? Perhaps of a person or a building?

- If so, what or who is it?
- What direction is it facing?
- What is the color of the currency?
- Is there a motto or phrase?
- If so, what is it?

Next you are going to answer the questions again, but this time you get to study the front side of the bill for 30 seconds.

Go ahead and look at the bill for 30 seconds, then answer the questions below. Then return to this module.”

On the front side of the bill:

- How many times is the value printed on the front?
- Is the value numerical or spelled out?
- Is there a picture on the bill? Perhaps of a person or a building?
- If so, what is it?
- What direction is it facing?
- What is the color of the currency?
- Is there a motto or phrase?
- If so, what is it?

(NOTE: If you are recording, you can:

- *keep the audio going and record some quiet instrumental music in the background . Tell clients they have a specific amount of time and remind them when there is 30 seconds left.*

ask the client to turn off the recording and resume when they have completed the activity.)

* * *

[Debrief Questions]

“After answering the questions a second time, complete the debrief questions below. Then return to this module.”

- How did you do the 1st time around?
- What changed for you the 2nd time?
- What does it mean to be mindful about money?

(NOTE: If you are recording, you can:

- *keep the audio going and record some quiet instrumental music in the background . Tell clients they have a specific amount of time and remind them when there is 30 seconds left.*
- *ask the client to turn off the recording and resume when they have completed the activity.)*

* * *

“This exercise is important because it illustrates how familiarity often breeds mindlessness. We become mindless, unaware, and take for granted those things that are commonplace in our lives.

This definitely holds true for money. It’s there. We spend it. But at the same time we become unaware of how we use it – just like we become unaware of what’s actually printed on our common currency.

Because people don’t give our money the attention it deserves – understanding how much they make, spend, save, and owe – they end up living with a great deal of financial anxiety and stress.

The good news is that if this is you, you can do something about this situation. You can take charge of your money

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by growing your awareness around how you make it and spend it. This alone can make your money wellness much healthier than it currently is.

So, just as you would take charge of your health by deciding to exercise more and eat right, your money wellness can also improve by making a few simple changes to the way you regard your money.

Over the course of this coaching program, you will look at three steps you can take that will help you become more aware of your financial situation.

By breaking the management of your finances down into these three steps, you can become more aware of your money illnesses, and develop a cure!”

* * *